

Bart Baggett's Platinum Coaching Pre-Enrollment Questionnaire

Invitation Application for Acceptance

Complete each of the questions below in your own handwriting.

Your Name _____

Business Name _____

Street Address _____

City/Town _____

State _____ Postal Code _____

Country _____

Phone _____

Cell Phone _____ Work Phone _____

Email _____

Websites _____

****Please note ALL information is kept completely CONFIDENTIAL****

1. List 3 Goals you want to accomplish in the upcoming year.

2. How committed are you to achieving the above goals?

3. What is your ideal outcome as a direct result of taking part in this program?

4. What is/are your area(s) of expertise?

5. In this 12 month program, we will be focusing on one primary business helping increase and/or create additional revenue streams. What is the name of this primary business?

6. Is the primary business a start-up or an established business?

7. What was the total revenue for the most recent year in the business?

8. If the primary business is not your primary source of income, what is your main source of income while you build this business?

9. If you were to host a one day seminar, what would be the topic and benefits to the paying audience members?

10. Have you written a book or do you plan on writing a book to help promote this business? List the title or prospective title.

11. Do you already have an audience base of fans, followers, customers or subscribers?

12. If yes, how large is your audience base?

13. What platform do you currently rely on to reach your audience base?
(Emails, Facebook, snail mail, telephone, Twitter, etc)

14. How much additional revenue would you like to make in the next twelve months?

- Less than \$10,000
- \$10,000 - \$25,000
- \$25,000- \$50,000
- \$50,000- \$100,000
- \$100,000- \$500,000
- \$500,000- \$1,000,000 +
- \$1,000,000 - \$5,000,000
- \$5,000,000 +

1.
2.

15. How many hours per week can you devote to the business during this program?

- 40+
- 30 - 40
- 20 - 30
- 20 - 10
- Less than 10

16. How much money do you have available to invest into marketing, staff, infrastructure, and expenses this year? (This amount excludes the investment you will be making for the Platinum Coaching Program.)

- < \$2000
- < \$5000
- < \$10,000
- < \$20,000
- < \$50,000
- <\$100,000
- \$100,000 or more

17. Have you ever hired a coach before? If so, tell us about that experience?

18. Briefly describe why YOU would like to be included as one of our Platinum Coaching members and how you can also contribute to the other members of the program.

19. Mark the month you would most likely want to start the program.

___ Feb. 2013 ___ Mar. 2013 ___ Apr. 2013 ___ May 2013
___ June/ July 2013 ___ August/Sept. 2013 ___ Oct/Nov. 2013 ___ Dec. 2013

20. List the exact month and date you would most likely want come to meet with Bart in person for your full day, private "Intensive Marketing Blueprint" session?

First Choice: _____ Second Choice _____ Third Choice _____

